

# THE SMART SWITCH




Moving from high-density polyethylene (HDPE) material to PET



One of today's key trends in the sports nutrition industry involves the shift to PET for wide-mouth bottle packaging. There are a number of key reasons why brands are making this move, ranging from lower costs to bolder retail branding to sustainability.

- PET is strong, yet lightweight and flexible—ideal for protecting food and beverage products from contamination.
- PET allows us to provide bottles in a wide assortment of colors to provide that premium image and quality on shelf.
- PET is the most recycled plastic, so consumers can feel good about their sustainable packaging choice.

Here's a quick comparison between HDPE and PET. It's easy to see the key features that set PET packaging apart for protein powders, nutritional supplements and other products.

	Feature	HDPE	PET
	Superior image quality		•
	Moisture transmission	•	•
	Easily recyclable material		•

From stock to custom options, VPET offers the largest portfolio of PET wide-mouth bottles in the USA.



POSSIBILITIES AT WORK

[VPETUSA.com/sport](https://VPETUSA.com/sport)

# Talk to a VPET expert today

Interested in learning more about the advantages of PET for your sports nutrition packaging? Our solutions-oriented focus is on solving your toughest packaging challenges while eliminating complexity from your supply chain.



## Speed

From industry-leading response times to better ways of managing complex logistics, at VPET, speed is standard. We commit to deadlines, minimize turnaround time and get your orders out fast.



## Variety

Our expansive preform library of wide-mouth bottles allows you to get a custom feel at stock costs. Whatever your vision, we go beyond the expected to bring your wide-mouth packaging to life in shape, color and capacity. And because PET is more easily recycled than traditional resins, you'll take advantage of unmatched sustainability too.



## Support

From short-run/high-mix orders to giving you access to our in-house design team, you can be confident that VPET will deliver. In addition, our unique two-stage manufacturing process ensures consistency and scalability in every order.



## Scale

Our strategically located plants across the United States are designed with our customers in mind, so you can get what you need—when and where you need it. And more than 300 employees worldwide are always ready to turn your complex ideas into innovative solutions. We're in your neighborhood, wherever your business may be.

**Let's talk PET.** Visit our website at [vpetusa.com](http://vpetusa.com), call us at **(909) 605-1668** or request a sample within 7-10 days at [sales@vpetusa.com](mailto:sales@vpetusa.com)



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