

# Pickled Packaging.

Pickled foods date back to 2030 BC. Today, they're fresher and more popular than ever.

Health-focused consumers are increasingly on the search for the proven health benefits of fermented (or pickled) foods. These include improved gut health, antioxidant and immunity-boosting qualities, and a non-animal protein source. PET packaging from VPET is the ideal way to add value to your brand's line-up of pickled foods.

**Total clarity.** Selective consumers want to see for themselves that the pickled product is fresh, colorful and intact, whether it's pickled eggs, meats or vegetables. Only a clear PET package provides this level of transparency on the shelf.

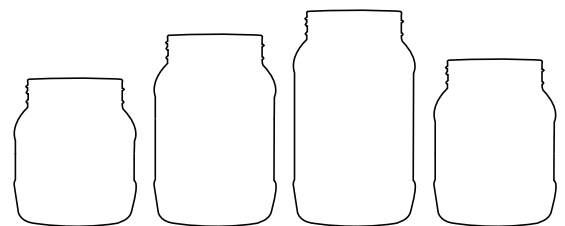
**A focus on sustainability.** Whether you're selling to consumers or food service customers, PET offers highly recyclable alternative to glass or flexible packaging. Customers gain the peace of mind that they're helping to protect our planet.

**Keeping product fresh and accessible.** VPET's broad range of wide-mouth jars offers shatterproof, resealable designs that safeguard freshness while enabling customers to easily access what's inside.



**30% of shoppers gauge product freshness by its appearance rather than its use-by date.**

— Mintel



Available in a variety of shapes in both small and large sizes.



### **VPET is the best for VALUE**

We love PET. It's all we do. That's why we can apply the best qualities of PET to your various pickled food products, and deliver your packages faster, in the quantities you need, at a more affordable price.

### **VPET is the best for VARIETY**

With our huge inventory of standard preforms and molds, our customization capabilities and three full-service plants, we can help truly distinguish your products while meeting the demands of business growth and seasonal demand.

### **VPET is the best for VOICE**

Your voice, that is. We listen, and we respond. Whether you're a small, medium or large producer, we bring the same curiosity, collaboration and commitment to getting your project done on time, on budget and to your complete satisfaction.



### **If It's Pickled, It's PET.**

See for yourself why a unique, recyclable PET wide mouth jar is the best packaging option to protect and present all your pickled products. Request a free sample from VPET today: [sales@vpetusa.com](mailto:sales@vpetusa.com)

Learn more at [www.vpetusa.com](http://www.vpetusa.com)

