



Snacktastic Packaging.

Americans consume more than 386 billion snacks per year.

Do the math. That means the average person eats more than three snacks per day. How can you get them to choose your snack? Choose wide-mouth PET packaging from VPET.

Seeing is believing. PET packaging is crystal-clear, so your snack is the star. Consumers are far more tempted to buy what they can see compared to a snack that's hidden away in an opaque container.

Simply resealable. End "wrap rage" due to easy-open bags that aren't. Resealable bags that don't. And tear-here notches that split the whole bag apart. Wide-mouth PET packaging is easy to open, serve from and reseal for assured freshness.

More smiles per aisle. No other packaging is as easy for stockers to stack and face neatly on the shelf, or as tempting for shoppers to grab and toss into their carts. Plus, you and your customers can feel good about choosing the world's most recycled plastic: PET.





VPET is the best for VALUE

We love PET. It's all we do. That's why we can apply the best qualities of PET to your product and deliver your packages faster, in the quantities you need, at a more affordable price.

VPET is the best for VARIETY

With our huge inventory of standard preforms and molds, our customization capabilities, and three full-service plants, we can help truly distinguish your snacks while meeting the demands of business growth and seasonal variety.

VPET is the best for VOICE

Your voice, that is. We listen, and we respond. Whether you're a small, medium or large producer, we bring the same curiosity, collaboration and commitment to getting your project done on time, on budget and to your full satisfaction.



Sweet or Salty, It's Better in PET.

See how extraordinary your snack package can be. We'd love to send you a free sample of our work. We'll send it right away when you visit www.vpetusa.com/request-a-sample.



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